

Atlantic Research Group Announces Hire of Mike Baker

Senior Vice-President of Business Development Brings Growth Experience and Strategy

CHARLOTTESVILLE, Va. and LONDON, October 3, 2019 -- Atlantic Research Group (ARG), a global full-service contract research organization (CRO), has announced the hire of Mike Baker, as Senior Vice-President of Business Development. The addition significantly contributes to ARG's controlled growth plan, that in the previous 12 months has seen an acquisition of a leading CRO in the UK, and the opening of offices in Amsterdam and Warsaw.

ARG, founded in 2004, is a global leader in oncology, immunology, rare and neurodegenerative disease clinical trials management. Mike Baker, with over 20 years of experience in business development and leadership in the pharmaceutical and biotech industry, has previously held leadership roles at Medsource, Covance, Chiltern, Ockham, and ASG, Inc.

As a result of the hire, ARG will have an executive in place with an established track record of driving both organic growth and seamless integrations, coinciding with the anticipated evolution of the organization as a whole.

"Mike has been a success everywhere he has served, so we are very happy he is coming on board. Externally, Mike will be ARG's voice, listening to Sponsor challenges and explaining our individualized solutions. In-house, Mike will be leading our BD group, providing strategy and a path forward," said Paul Bishop, ARG's CEO and cofounder, adding that Mr. Baker has particular expertise in oncology clinical trials, the fastest-growing segment in the ARG portfolio.

Mr. Baker chose to join the organization because of its strong leadership and ascending position in the market, stating: "This is an exciting time to be joining ARG, during its 15th anniversary celebration. The company is continually moving forward, and made up of people with experience and purpose. I am especially looking forward to reconnecting with Pat [Povtak, current ARG Global Head of Proposals and Contracts]. We have collaborated in growing businesses in the past, and ARG provides the perfect environment for our entire team to do so again."

About ARG:

ARG is an oncology, immunology, rare and neurodegenerative disease-focused contract research organization that provides comprehensive clinical program development services ranging from pre-launch consulting to commercialization. Founded in 2004 with the vision that every project should be highly individualized and visible, ARG has experienced consistent growth across the globe, expanding our reach to include drug and device strategic consulting, clinical trial management services, and clinical data and analytic solutions. ARG is a disrupter, using first-in-class technology platforms along with relationship-driven flexibility to optimize clinical studies because we believe everyone deserves to be well.

Contact: Casey LoFrese, ARG Marketing Manager: 434-485-5886; clofrese@atlanticresearchgroup.com